

Milks marketed for children from 1 year of age

Fortified milks for young children are marketed as growing-up or toddler milks, but there are no compositional, labelling and marketing regulations that specifically apply to these products and no agreed benefit from their use. These milks should not be used for children under 1 year of age. Unless otherwise advised children over 1 year of age who are not receiving breastmilk can have full-fat animal milk as their main milk drink.

July 2020

Piccolo Organic Growing Up Milk from 12th month - Powder

This milk currently falls outside any compositional regulations, and for healthy children it is not needed.

Dietary suitability Not suitable for vegetarians
Not halal approved

Allergens Cows' milk, fish, may contain soya

Macronutrients	Per 100ml prepared milk	Source	Per 100ml whole (full fat) cows' milk*	Source
Energy kcal	64		63	
Fat g	3.0	High oleic sunflower oil, rapeseed oil, sunflower oil, fish oil	3.6	Milk fat
Carbohydrate g	7.5	Lactose,	4.6	Lactose
of which lactose g	5.2	maltodextrin	4.6	
Protein g	1.3	Cows' milk	3.4	Cows' milk
whey:casein ratio	35:65		20:80	
Vitamins				
Vitamin A µg	54.4		38	
Vitamin D µg	1.7		0.03	
Vitamin E mg TE	1.2		0.06	
Vitamin K µg	4.2		0.49	
Vitamin C mg	11		2.0	
Thiamin B ₁ µg	55		30	
Riboflavin B ₂ µg	145		230	
Niacin B ₃ mg	0.56		0.2	
Vitamin B ₆ µg	58		60	
Folate µg DFE	15.9		8.0	
Vitamin B ₁₂ µg	0.2		0.9	
Biotin µg	1.7		2.5	
Pantothenic acid mg	0.5		0.58	

To find out more about any of the ingredients listed here, see <https://www.firststepsnutrition.org/composition-claims-and-costs>

To find out more about making up powdered milks safely, see <https://www.firststepsnutrition.org/making-infant-milk-safely>

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Minerals	Per 100ml prepared milk	Per 100ml whole (full fat) cows' milk*	
Sodium mg	22	42	
Potassium mg	79.2	157	
Chloride mg	52.8	89	
Calcium mg	63.4	120	
Phosphorus mg	44.9	96	
Magnesium mg	7.66	11	
Iron mg	0.95	0.02	
Zinc mg	0.5	0.5	
Copper µg	50	Tr	
Manganese µg	15	Tr	
Selenium µg	3.3	1.0	
Iodine µg	13.9	31	
Relative cost of this milk			
Cost per 100ml	24p	<i>For comparison:</i> Whole (full fat) cows' milk	7p

Notes

This milk has enhanced amounts of some nutrients but is also lower in iodine, calcium and riboflavin than cows' milk.

It is generally recommended that toddlers eat a good variety of foods to supply the majority of their nutrients, rather than relying on fortified milk products to supply them.

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